

“互联网内容治理：问题与挑战” 博士生国际专题研讨会征稿通知

内容是网络生态的重要组成部分，加强网络内容建设，培育积极健康、向上向善的网络文化，是营造清朗网络空间的必要条件。新媒体技术的发展加速内容生成、聚集，并持续塑造其生产形式、分发机制、传播渠道以及互动模式。一方面，网络内容及其生成机制与扩散机理呈现出诸多新变化与新特点；另一方面，多主体、碎片化、平台化等趋势解构了传统的内容把关格局，版权归属、隐私保护等问题受到广泛关注。基于此背景，本论坛特以“互联网内容治理：问题与挑战”为题，诚邀海内外各大高校在读博士生来京相聚，分享最新研究成果，推进建设中国网络内容治理体系与监管模式的思考走向深入。

一、核心信息

1. 主办方：北京大学新媒体研究院；
2. 会议时间：2019 年 11 月 21 日；
3. 会议地点：北京大学。

二、会议议题（仅供参考，不限于以下议题）

1. 中国网络内容治理的现实问题与历史成因；
2. 网络内容生成机制与扩散机理；
3. 网络内容平台的运营机制与管理模式研究；
4. 网络内容治理的国际比较。

三、会议征稿

本次研讨会旨在邀请对互联网内容治理相关课题感兴趣的海内外青年学者，开启一场思维的碰撞。本次研讨会欢迎国内外相关领域的博士研究生与青年研究者投稿，会议组织者也将特邀国内外知名学者，就相关主题发表主旨演讲或点评。

有意参会的青年学者，请提交 1000 字左右的论文长摘要，或 600 字左右的英文摘要。经由专家委员会匿名评审之后，将向入选的论文作者发送入选通知。待得到入选通知后，再按时提交论文全文。会议将评选出优秀论文，并经作者同意后尽可能结集出版。

1. 摘要截止日期：2019 年 10 月 21 日；
2. 论文入选通知：2019 年 10 月 28 日；
3. 论文全文截止日期：2019 年 11 月 10 日。

四、征文要求

1. 论文与研讨会上的报告中英文均可，研究者可围绕以上主题或者话题提交论文，应征论文应未在其他学术会议、论文集和刊物上公开发表过；

2. 论文写作符合学术规范，用英文提交的论文须使用 APA 格式，用中文提交的论文应遵循中国学术出版的国家标准；

3. 中文论文字数一般应为 8000-15000 字，英文论文 15-20 页；

4. 摘要或论文请以.doc 文件形式，通过电子邮件的方式发至专用邮箱，邮件主题请注明“博士生论坛投稿”；

5. 投稿后将收到邮件回复，即表示投稿成功。

五、会议事项

1. 本次研讨会不收取会务费；

2. 主办方将为受邀参会的正式代表提供会议期间的餐饮（11 月 21 日午餐）以及住宿（11 月 20 日晚）；

3. 往返交通费用由参会人员自理；

4. 会务组将向入选者发送电子版邀请函，如需要其他文件请与会务组联系。

六、投稿与咨询

投稿邮箱：snmphdforum@163.com；

会务组联系人：杜燕（duyan0211@pku.edu.cn）。

Call for Papers: Internet Content Regulation and Governance: Risks and Challenges

Description

The School of New Media, Peking University, heartily invites graduate students pursuing a PhD degree in social sciences, humanities, computer science and other disciplines to attend the Graduate Conference on New Media, to be held in Beijing, China, on November 21, 2019. The theme will be “Internet Content Regulation and Governance: Risks and Challenges”.

Theme

New media technology enables more diverse content available in the digital space, and continues to reshape its generation mechanisms, diffusion mechanisms, and participatory design processes. However, the trends of decentralization, fragmentation, and platformization have deconstructed the traditional content control pattern. Multiple anomie phenomena, including privacy disclosure, piracy infringement, etc., have emerged one after another. In China, the quest to bring improvements in the current governance structure of Internet content remains important and therefore, there is a need of concerted research in this field. Based on this background, the forum, with the theme of “Internet Content Regulation and Governance: Risks and Challenges”, encourages doctoral students from universities at home and abroad, to come to Beijing for sharing and exchanging recent research in related or interdisciplinary fields, and to discuss the practical challenges that have been encountered in this process, as well as the adopted solutions.

Topics

The topics of the conference include but are not limited to:

1. The Realistic Issues and Historical Causes of China's Internet Content Regulation and Governance;
2. Internet Content Generation Mechanism and Diffusion Mechanism;
3. The Study of the Operation Mechanism and Management Mode of the Internet Content Platform;
4. International Comparison of Internet Content Regulation and Governance.

Papers

The organizing committee welcomes abstracts for paper presentations on one or more of the topics related to Internet Content Regulation and Governance. The organizing committee will also invite senior scholars as keynote speakers to the conference. The committee will review all abstracts anonymously and inform applicants of its decision promptly. Full versions of the accepted papers are to

be submitted before the conference, and with the author(s)' consent, the committee will select excellent papers to be published afterwards.

Important Dates

1. October 21, deadline for submitting abstracts.
2. October 6, committee starts informing applicants of its decision.
3. November 10, deadline for submitting full papers.

Submission

1. The paper should not have been published at other conferences, collections of papers or journals.
2. Abstracts should be written in either Mandarin or English, and should be around 1000 characters in Mandarin or 600 words in English. Papers should be 8000-15000 characters in Mandarin or 15-20 pages in English.
3. The paper should comply with the academic code of ethics. English papers should follow APA Style. Mandarin papers should follow Chinese Std GBT7714 Style.
4. Abstracts and papers are to be sent as .doc files to: snmphdforum@163.com. Enquiries should be sent to the committee: Du Yan, duyuan0211@pku.edu.cn. Please make sure the title of the email includes "Doctoral Conference".
5. Submission is complete once you receive a confirmation by email.

Logistics

1. No additional fees are required for this conference.
2. If their paper is accepted, the attendee will be provided with meals (lunch on 21) and accommodation (20).
3. Travel cost will not be provided or reimbursed.
4. Attendees will receive an invitation by email. If additional documents are needed, please contact the committee.